HOW IT WORKS

Working With Hira

Hira Fernando coaches your students, runs your workshops and builds your content **herself**. You decide how much control you want: fully embedded in your team, a clearly defined project, or something in between. Hira adapts to the way your office already works.

THREE WAYS TO ENGAGE

Fully Embedded

Best for ongoing coaching through the recruiting cycle.

Hira joins your coaching team for the school year. She uses your booking system, appointment formats and reporting. To students, she is simply a member of your team.

HOW YOU ENGAGE

Your independent-contractor or vendor agreement, with an agreed budget for the year.

Defined Project

Best for focused, time-bound needs.

A clear scope within your office's direct-approval budget. You approve it, Hira invoices, and work starts.

> Darden: back-to-back 45-minute consulting case interviews for first-years (internships) and second-years (full-time).

HOW YOU ENGAGE

A single invoice. No contract needed.

Custom Design

Best for programs you want to own.

Career curricula, workshop series and industry-specific content, designed for your students and your recruiting calendar.

HOW YOU ENGAGE

Invoice or agreement. Delivered under your brand or Careerly's.

GETTING STARTED

1. **A 30-minute call**
   Your students' needs, your timeline and your budget.
2. **A one-page proposal**
   Scope, format, schedule and price, with sessions, prep and follow-up itemized.
3. **You choose how**
   Invoice or agreement, whichever your office already uses.
4. **Hira starts**
   On campus, online, or both, and reports back to your team.

FORMATS & DELIVERY

COACHING

One-to-one appointments of 30, 45 or 60 minutes, matching your office's standard.

WORKSHOPS

Single sessions, series, panels and bootcamps around your recruiting calendar.

INTERVIEW PREP

Consulting case interviews, behavioral (SAR) and full mock interviews.

DELIVERY

Online, on campus, or on-site residencies, from one workshop day to a two-week visit.

> "Careerly received some of the best feedback that students have given to an external resource. And Darden students are a tough bunch! Many are interviewing for MBB (McKinsey, Bain, BCG) and are already at an advanced level.
>
> Jeff Leopold, former Assistant Dean, Career Development, Darden School of Business

Book a 30-minute call

Tell Hira what your students need, and she'll send a one-page proposal.

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